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DMI and Valorem Group Company Announce Partnership

Naperville, IL (August, 2004) - DMI and Valorem Group Company have formed a partnership to cross-sell each other's portfolio, there-by doubling the amount of hotels to over 180 in 30 countries.

The partnership was announced this week by DMI President, John Gaca, stating "The partnership of these two organizations allows us to better serve our clients by opening the doors to a global hotel portfolio that includes a wide range of products, images and amenities." The current DMI portfolio has a membership base primarily in North America while Valorem Group Company features a vast majority of hotels internationally.

The partnership between these two representation companies begins with the goal of increasing room night production into DMI and Valorem properties, and giving both organization's client base a wider range of hotels to choose from.

DMI is a membership-based company comprised of over 60 hotels and DMCs in the US, Canada and Caribbean. For a complete listing of our members, visit our web site at www.DMIhotels.com, or to receive a sales kit, call 630/428-1000.