

CHATTANOOGA RANKED AS THE #2 MID-SIZED CITY ARTS DESTINATION BY THE READERS OF “AMERICANSTYLE” MAGAZINE

In the June issue of AmericanStyle magazine, Chattanooga is ranked as the #2 Mid-sized City on the Top 25 Arts Destinations 2009 list. AmericanStyle, a publication of Rosen Media, is an internationally respected magazine that focuses on contemporary art and craft and is geared toward art collectors. The magazine reaches approximately 125,000 readers who purchase art and travel extensively to visit galleries, art events and artist studios. The magazine is distributed through bookstores and galleries worldwide.

The population of the mid-sized city category, in which the readers awarded Chattanooga second place, ranges between 100,000 – 499,000. Other cities included in this category are quite well known for their art venues, including Atlanta, Minneapolis and Miami. This high ranking is determined by the readers and is a testimony to the value the arts add to Chattanooga.

In the same issue there is also a terrific three-page article, written by Shirley Moskow, on how the arts in Chattanooga are creating community. This article is a result of the Chattanooga Area Convention and Visitors Bureau relationship with Geiger & Associates to arrange press tours to visit Chattanooga. Ms. Moskow, an art and travel writer participating in one of the press tours, met with CreateHere and several of the artists in the Main Street Arts District in preparation for the article.

This is amazing coverage for the arts in Chattanooga and the community as a whole. It will bring both art enthusiasts and collectors to our community, which will generate revenue, not only for art galleries and art venues, but also for restaurants, lodging and retail as well.

What: AmericanStyle magazine’s article featuring the Arts in Chattanooga and AmericanStyle’s Top 25 Arts Destination 2009 list ranking Chattanooga as the #2 Mid-sized City.

Where: The magazine will be on sale at River Gallery in the Bluff View Art District, Barnes and Noble and online at www.americanstyle.com

When: At retailers after April 22, 2009.

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