

## **Half Moon Named Golf Resort of the Year and Half Moon Golf Course Ranked in Top 50**

### *Luxury Resort Earns Coveted International Association of Golf Tour Operators Award*

November 2008- Over 300 golf tour operators from 45 countries cast their votes for the annual International Association of Golf Tour Operators (IAGTO) that saw Jamaica's fabled luxury resort Half Moon declared Golf Resort of the Year in the Rest of World category.

Half Moon's general manager Aram Zerunian was on hand to collect the award at the IAGTO Awards Gala Dinner held in Marbella, Spain on Nov. 20.

Over 2000 golf resorts from around the world were considered for this award category and were judged based on customer satisfaction, quality of golf course and accommodation, value for money, accessibility to tee times as well as speed of communication and quality of service of the golf resort sales and marketing team.

In accepting the award Aram Zerunian said, "We are honoured to receive this recognition and to be named among such legendary golf resorts in the world. This award affirms the work we have invested to continuously improve our product and the quality service offered by the over 800 men and women who work at Half Moon."

Half Moon joins a roster of acclaimed international golf resorts who have received this prestigious award in previous years. Past winners in the category included: Druids Glen Golf Resort in Ireland, Turnberry in Scotland, Mission Hills in China, Sandy Lane in Barbados and Arabella Western Cape in South Africa among others.

The IAGTO Awards were established in 2000 to recognize those exceptional resorts in the world of golf travel.

### **Half Moon Golf Course Ranked in Caribbean's Top 50**

Meanwhile, the famed Half Moon Golf Course has once again made top rankings, this time on USA based Golfweek magazine Caribbean's Best List.

The 44 year old course was named among the top 50 courses in the Caribbean and Mexico by the official raters of Golfweek magazine.

The course was rated for routing, how well the holes adhere to land and each other; integrity of design, overall land plan, the ease of integration of all aspects of the club; greens and surroundings, variety and memorability of par-3s; and 5s; tree and landscape management; conditioning – the overall quality of maintenance of the course; and Golfweek's "Walk the Park" test – whether the course is worth spending 4 hours on.

Golfweek has been publishing 'Best List' since 1997. Results of all ratings are compiled and published annually in Golfweek and Golfweek's SuperNEWS as Golfweek's best golf courses.

### **About Half Moon**

Half Moon is a luxury resort situated on twin crescent-shaped white sand beach, with 398 rooms including suites, cottages and villas. In addition to luxurious accommodations, Half Moon also features 13 lit tennis courts, the Half Moon Golf Academy, full equestrian center, fitness center, superb cuisine, 54 swimming pools, water sports, Dolphin Lagoon, 24-hour medical center and more. Recently opened Fern Tree, The Spa at Half Moon features beachfront spa suites, water sculptures, hydrotherapy swimming pools, yoga pavilions, and therapeutic/healing spa treatments. Half Moon has over 27,000 sq. ft. of meeting space which includes a ballroom and

15 break out rooms. Half Moon has a dedicated meeting team to ensure personalized service for groups of all sizes and coordinate special packages, such as "Meetings on the Green." Additionally, Half Moon is also a founding member of the Rose Hall Golf Association, a collection of Jamaica's best championship courses located in the exclusive Rose Hall enclave. Golfers staying at Half Moon can enjoy play at all three courses (Half Moon Golf Course, Cinnamon Hill Golf Course and the White Witch), enjoying 54 holes of golf in one vacation.

For more information on golf at Half Moon resort contact your DMI Hotels Sales Rep or call 630.428.1000.

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